

# **BreakingGround**

## 2010 Editorial Calendar

**Jan/Feb**                      **Closing December 15, 2009**                      **Finance**

Some of the region's biggest employers and most active builders are in financial services. A look at how the recession is effecting branch openings, regional centers and an outlook on when things will become 'normal' again. Year end results for contracting.

**March/April**                      **Closing February 19, 2010**                      **Oakland**

Pittsburgh's busiest neighborhood keeps getting more crowded, and needs more available space. What projects are in the pipeline? What will the future of the UPMC Presbyterian/Children's Hospital campus look like?

**May/June**                      **Closing April 23, 2010**                      **Housing Update**

The hardest hit sector of the construction and real estate market is coming off the mat. Is Pittsburgh seeing new housing? What areas are getting hot? What is happening with the elderly and aging in place housing construction?

**July/August**                      **Closing June 18, 2010**                      **The Fringe Markets**

How did smaller markets like Erie, State College and Morgantown fare during the recession? A look at some projects and companies to watch. Mid-year results and updated forecasts for the regional and national markets.

**Sept/Oct**                      **Closing August 20, 2010**                      **Education Update**

As ARRA winds down, where were the dollars spent on education? What trends in design and programming will impact K-12 schools? Has the recovery begun for Pitt and CMU capital plans?

**Nov/Dec**                      **Closing October 22, 2010**                      **The Big Picture**

Is the economy growing again or recovering from the second leg of a double-dip recession? What has the great recession of 2008 done to the make-up of Western PA's design, construction and real estate communities. Regional and national forecasts for 2011. The region's leaders talk about the next 'big things' to affect Western PA's economy.

### **Regular Features**

Every edition profiles significant projects and firms, MBE/WBE businesses in the spotlight, regional and national market updates, contract awards and people in the news, plus news from the "street" of Western PA.

**Artwork deadlines are seven days following closing.**